



SCIENCE EGYPT

SHARM EL SHEIKH INTERNATIONAL CONGRESS

on Scientific Research and Innovation



27–31 JULY 2026 ♦ SHARM EL SHEIKH - EGYPT

CONGRESS PROGRAM

ONLINE PARTICIPATION

Meeting ID: 860 5266 6988 Passcode: 123456

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IN PERSON SESSION ♦ 28 JULY 2026

IN PERSON SESSION · HALL Session-1 · Hall-1	DATE 28 July 2026	VENUE Hollywood Hotel - Namaa Bay, Sharm El Sheikh - Egypt	TIME 15:00 – 17:30
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HEAD OF SESSION: Assoc. Prof. Dr. Burak EFE

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Bahadır ASLAN Muhammet BOZKURT Prof. Dr. Mehmet BAĞCI Abdullah Zekai KIVRIM	<i>Yenar Casting Inc. R&D Center, Türkiye Konya Technical University, Türkiye</i>	DETERMINATION OF THE INDUSTRIAL SIGNIFICANCE OF LASER-BASED DIAMETER MEASUREMENT SYSTEMS IN ROLLERS
Abdullah Zekai KIVRIM Betül ERGUN Prof. Dr. Mehmet BAĞCI Bahadır ASLAN	<i>Konya Technical University, Türkiye Selcuk University, Türkiye Yenar Casting Inc. R&D Center, Türkiye</i>	NOVEL CUTTING INSERT DESIGN FOR HIGH-EFFICIENCY GROOVING OPERATIONS ON DOUBLE-LAYER ROLLS
Assoc. Prof. Dr. Burak EFE Assoc. Prof. Dr. Ömer Faruk EFE	<i>Necmettin Erbakan University, Türkiye Bursa Technical University, Türkiye</i>	DEVELOPMENT AND APPLICATION OF DISASTER VULNERABILITY INDEX USING ANALYTICAL HIERARCHY PROCESS
Assoc. Prof. Dr. Burak EFE Res. Asst. Leyla EFE	<i>Necmettin Erbakan University, Türkiye</i>	ANALYSIS OF CHARGING STRATEGIES FOR ELECTRIC VEHICLE BATTERIES USING AN INTEGRATED AHP-TOPSIS APPROACH
Dr. Senem ÇELİK YAVUZ	<i>Baskent University, Türkiye</i>	THE PSYCHOLOGICAL IMPACTS OF ARTIFICIAL INTELLIGENCE CHATBOTS: A SYSTEMATIC REVIEW FROM A PUBLIC HEALTH PERSPECTIVE
Lect. Barış CİHAN Dr. Senem ÇELİK YAVUZ	<i>Baskent University, Türkiye</i>	THE USE OF ARTIFICIAL INTELLIGENCE IN QUALITY IMPROVEMENT PROCESSES IN HIGHER EDUCATION: A TRADITIONAL REVIEW
Bekir ERTUĞRUL Aysun DOĞAN Arzu İÇAĞASIOĞLU ÇOBAN	<i>Baskent University, Türkiye</i>	THE MEDIATING ROLE OF CLIMATE CHANGE CONCERN IN THE EFFECT OF ECONOMIC CONSTRAINTS ON SUSTAINABLE EATING BEHAVIOUR: STRUCTURAL EQUATION MODELLING

ONLINE SESSION ♦ 27 JULY 2026

ONLINE SESSION · HALL Session-1 · Hall-1	DATE 27 July 2026	TIME Cairo: 10:00 – 12:00 Ankara: 10:00 – 12:00	ZOOM ID · PASSCODE 860 5266 6988 · 123456
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HEAD OF SESSION: Prof. Dr. Alaeddin YALÇINKAYA

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Dr. Indira PHUTKARADZE Mustafa Melih GÜREL Ali Ekber LAÇIN	<i>Istanbul Nisantasi University, Türkiye</i>	TURKISH-IRANIAN CULTURAL RELATIONS: COMMON CIVILIZATION AND HERITAGE
Mehmet KAYA	<i>Istanbul Nisantasi University, Türkiye</i>	THE DEVELOPMENT OF PUBLIC DIPLOMACY IN THE RUSSIAN FEDERATION
Emine KARSLI Mehmet Ali TEKİN	<i>Istanbul Nisantasi University, Türkiye</i>	SYNCHRONIZATION OF CYBER AND ELECTRONIC WARFARE IN MODERN HYBRID WARFARE: THE CONCEPT OF “INFORMATSIONNOYE PROTIVOBORSTVO” IN RUSSIAN MILITARY DOCTRINE AND AN ANALYSIS OF THE UKRAINIAN BATTLEFIELD
Prof. Dr. Alaeddin YALÇINKAYA Dr. Fatima MİRZALİYEVA	<i>Marmara University, Türkiye</i>	RUSSIA’S MIDDLE EAST AND IRAN POLICY FROM THE SOVIET ERA TO THE PRESENT DAY
Asst. Prof. Dr. Selin BAŞER ÖZGEN	<i>İstanbul University, Türkiye</i>	SEXUAL VIOLENCE AS A STRATEGIC TOOL IN DARFUR
Asst. Prof. Dr. Selin BAŞER ÖZGEN	<i>İstanbul University, Türkiye</i>	CAN SEXUAL VIOLENCE IN DARFUR BE CHARACTERISED AS PART OF THE GENOCIDAL PROCESS?
Asst. Prof. Dr. Melek Aylin ÖZOFLU	<i>İstanbul University, Türkiye</i>	THE DEADLOCK OR WEDLOCK?: A CRITICAL REFLECTION UPON EU’S POLICIES TOWARDS FAILED STATES
Asst. Prof. Dr. Melek Aylin ÖZOFLU	<i>İstanbul University, Türkiye</i>	CONSTRUCTING THE EUROPEAN FORTRESS? THE ROLE OF SECURITIZATION ON THE EUROPEAN IDENTITY

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HEAD OF SESSION: Asst. Prof. Fatih KOÇ		
AUTHOR(S)	ORGANISATION	TOPIC TITLE
Dr. Yusuf Girayalp ATAN Prof. Dr. Arzu AL	<i>Independent Researcher, Türkiye Marmara University, Türkiye</i>	GEOECONOMIC RAPPROCHEMENT IN AN AGE OF CRISES: THE POLITICAL ECONOMY OF TRADE, INVESTMENT AND STRATEGIC INTERDEPENDENCE IN TÜRKİYE-EGYPT RELATIONS
Prof. Dr. Arzu AL Ali SÜNGÜ	<i>Marmara University, Türkiye Independent Researcher, Türkiye</i>	THE LIMITS OF INTEGRATION AND THE ANATOMY OF CONFLICT: SCENARIOS OF THE DISINTEGRATION OF THE EUROPEAN UNION AND THE RISK OF INTRA- CONTINENTAL WAR
Mizgin ŞEN	<i>Istanbul Nisantasi University, Türkiye</i>	THE DIGITALIZATION PROCESS IN FOREIGN TRADE: INTEGRATION OF THE SINGLE WINDOW SYSTEM INTO CUSTOMS OPERATIONS
Sakine Eylem ÇAM Assoc. Prof. Dr. Berna AKSOY ÖZCAN	<i>Istanbul Nisantasi University, Türkiye</i>	A COMPARATIVE ANALYSIS OF NATIONAL IDENTITY AND MIGRATION POLICIES IN GERMANY, FRANCE, AND TURKEY (2011 AND BEYOND)
Res. Asst. Elifnur DÜZSÖZ Prof. Dr. Volkan GÖÇÖĞLU	<i>Afyon Kocatepe University, Türkiye</i>	SECURITIZING IRAN AFTER 9/11: THE BUSH ADMINISTRATION AND THE "AXIS OF EVIL" NARRATIVE
Osman Bilgiç	<i>Marmara University, Türkiye</i>	THE GEOECONOMIC EFFECTS OF THE TÜRKİYE- EGYPT RAPPROCHEMENT ON FOOD SECURITY IN AFRICA
Abdullah ÇAM	<i>Istanbul Nisantasi University, Türkiye</i>	A COMPARATIVE ANALYSIS OF THE SIMILARITIES AND DIFFERENCES BETWEEN TURANISM AND EURASIANISM
Işıl Eylül MOHAMMED	<i>Istanbul Nisantasi University, Türkiye</i>	IDENTITY POLITICS AND POWER DISTRIBUTION IN IRAQ AFTER THE U.S. INTERVENTION

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HEAD OF SESSION: Dilara Cansin KECİALAN

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Dilan Nur ASLAN Şara ÜRENTÜRK	<i>Istanbul Nisantasi University, Türkiye</i>	GRAFFITI AND POLITICAL PROPAGANDA: EXAMPLES FROM TÜRKİYE, GERMANY, AND RUSSIA
Sabina NAMAZOVA	<i>Azerbaijan State University of Culture and Arts, Azerbaijan</i>	A COMPARATIVE ANALYSIS OF THE ICONOGRAPHIC AND IDEOLOGICAL INFLUENCE OF ISLAM IN TABRIZ AND MUGHAL MINIATURE PAINTING
Neşet ÇEVİK	<i>İstanbul Nişantaşı University, Türkiye</i>	MAY 28, 1960: THE US FIRST TAKE ON THE COUP REGIME IN LIGHT OF AMBASSADOR FLETCHER WARREN'S REPORT
Seher AKÇA	<i>Nişantaşı University, Türkiye</i>	THE PALESTINE QUESTION: NOT AN UNRESOLVED ISSUE, BUT A MANAGED ONE
Dr. Gülbin Ayşıl ATEŞ	<i>Ankara Bilim University, Türkiye</i>	POLITICAL COMMUNICATION OF AI: COMPARISON OF COUNTRIES' DIGITAL SOVEREIGNTY BASED ON AI DEPENDENCY
Caner SABANCALI	<i>Istanbul Nisantasi University, Türkiye</i>	THE IMPACT OF PHOTOGRAPHIC INTELLIGENCE (PHOTINT) ON DECISION-MAKING DURING THE CUBAN MISSILE CRISIS
Batuhan PEKKÜÇÜK	<i>İstanbul Nişantaşı Üniversitesi, Türkiye</i>	COLLECTIVE TRAUMA AND MIGRATION: THE SOCIAL MEMORY OF BULGARIAN TURKS
Çağla BALKIŞ	<i>İstanbul Nişantaşı University, Türkiye</i>	EVALUATION OF THE IMPACT OF THE OWN REVENUES AND REVENUE GENERATION CAPACITIES OF METROPOLITAN AND DISTRICT MUNICIPALITIES ON REGIONAL DEVELOPMENT

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HEAD OF SESSION: Assoc. Prof. Dr. Marsida KRASNIQI

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Pooja RASAL Gaurav KASAR Aman UPAGANLAWAR	<i>JES's SND College of Pharmacy, India VPD Institute of Pharmacy, India SNJB's SSDJ College of Pharmacy, India</i>	MTOR SIGNALING IN AGING AND LONGEVITY: THERAPEUTIC OPPORTUNITIES
Manpreet SINGH Asst. Prof. Pankaj MALHOTRA	<i>Sushant University, India</i>	ANTIBIOTIC THERAPY IN URINARY TRACT INFECTIONS: IMPLICATIONS FOR HUMAN MICROBIOTA AND EMERGING STRATEGIES TO PREVENT DYSBIOSIS
Mariami MANAGADZE	<i>Tbilisi State Medical University, Georgia</i>	THE PROBLEM OF MICROPLASTICS IN ENVIRONMENTAL MEDICINE
Tasawar IQBAL Sidra ALTAF	<i>University of Agriculture Faisalabad, Pakistan</i>	IMPORTANCE AND MECHANISMS OF ACTION OF PHYTOCHEMICALS (CUCURBITACIN B AND E) DERIVED FROM CITRULLUS COLOCYNTHIS IN ANTICANCER THERAPY
Assoc. Prof. Dr. Marsida KRASNIQI Dr. Katerina KASA Assoc. Prof. Dr. Rezarta KALAJA	<i>University Aleksander Moisiu, Albania</i>	ORBITOFACIAL TRAUMA FOLLOWING A MOTOR VEHICLE ACCIDENT: A CASE REPORT FROM ALBANIA
Nikolina DIMITROVA	<i>National Sports Academy "V. Levski", Bulgaria</i>	COMPARATIVE ANALYSIS OF COP PARAMETERS IN STATIC AND DYNAMIC ROTATIONAL MOVEMENTS
Ruslan SHEVERDIN Assoc. Prof. Dr. Victor KAZAKEVICH	<i>Belarusian State University, Belarus</i>	FEATURES OF RENAL AND LUMBAR HEMODYNAMICS DURING MUSCLE CONTRACTION AND AFTER COFFEE INTAKE IN STUDENTS
Assoc. Prof. Dr. Velichka ALEKSANDROVA	<i>National Sports Academy "Vasil Levski", Bulgaria</i>	DEVELOPMENT AND VALIDATION OF AN INNOVATIVE PERSONALIZED AQUAGYM WELLNESS MODEL FOR WOMEN WITH OVERWEIGHT AND OBESITY

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HEAD OF SESSION: Prof. Dr. Ivan PAVLOVIĆ

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Shakirudeen Adetokunbo OGUNBAJO Iyabode Comfort ALEMEDE Rabi'u Lukman AYOFE	<i>Federal University of Technology, Nigeria Yaba College of Technology, Nigeria</i>	EFFECTS OF FEEDING MISTLETOE (TAPINANTHUS BENGWENSIS) LEAVES FROM DIFFERENT HOST PLANTS ON THE CARCASS PERFORMANCE OF RABBITS (ORYCTOLAGUS CUNICULUS)
Oussama MAHMOUDI	<i>Mohamed-Cherif Messaadia University, Algeria</i>	ANTIMICROBIAL RESISTANCE IN ANIMAL PRODUCTION: MECHANISMS, SELECTIVE PRESSURES, AND MITIGATION STRATEGIES WITHIN THE ONE HEALTH FRAMEWORK
Odey S. A. Usman M. N. Sunday V. E. Sule G. Oboshi U. O. Mohammad M. A. Osikang I. G. Danladi S. Dogo K. S.	<i>Federal University of Lafia, Nigeria College of Agriculture, Science and Technology, Nigeria</i>	DIETARY EFFECTS OF TURMERIC (CURCUMA LONGA), BEET ROOT (BETA VULGARIS) AND HOSPITAL-TOO-FAR (JATROPHA TANJORENSIS) ON GROWTH, BODY COMPOSITION, AND PALATABILITY IN AFRICAN CATFISH (CLARIAS GARIEPINUS)
Kadiata BA Fatima MOURABITI Bouchra EL KHALFI Abdelaziz SOUKRI	<i>Hassan II University of Casablanca, Morocco</i>	SYNERGISTIC EFFECTS OF EUPHORBIA PARALIAS EXTRACT ON SWIMMING SPEED AND OXIDATIVE STRESS DEFENSE IN TETRAHYMENA PYRIFORMIS: AN INNOVATIVE APPROACH IN VITRO, AND BIOPHYSICAL STUDIES
Fatima-ezzahra JAAYEFAR Jamila DAHMANI	<i>Ibn Tofail University, Morocco</i>	DATA CAPITALIZATION ON CYNOGLOSSUM CHEIRIFOLIUM L.: PHYTOCHEMICAL COMPOSITION AND BIOLOGICAL ACTIVITIES
Fatima-ezzahra JAAYEFAR Jamila DAHMANI	<i>Ibn Tofail University, Morocco</i>	DATA CAPITALIZATION ON CAMPANULA FASTIGIATA: PHYLOGENY AND REPRODUCTIVE BIOLOGY
Prof. Dr. Ivan PAVLOVIĆ Prof. Dr. Jovan BOJKOVSKI Ivanka HADŽIĆ	<i>Scientific Institute of Veterinary Medicine of Serbia, Serbia</i>	THE IMPORTANCE OF GRAZING ON THE PRESERVATION OF FLORISTIC COMPOSITION OF STEPPE PASTURES
Ioana POROSNICU	<i>Research and Development Station for Cattle Breeding Dancu, Romania</i>	IMPACT OF CLIMATE CHANGE ON MYCOTOXIN CONTAMINATION AND PUBLIC HEALTH: AN INTEGRATED APPROACH FOR AGRICULTURE AND FOOD SAFETY
Shuaibu H. M Bello T. K.	<i>Ahmadu Bello University, Nigeria</i>	DEVELOPMENT OF INTELLIGENT DESKTOP APPLICATION FOR RAPID PREDICTION OF CRUDE OIL PVT PROPERTIES

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HEAD OF SESSION: Asst. Prof. Dr. Viola MAKHZOUM

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Muhammad FAISAL	<i>Ministry of IT & Telecommunication, Pakistan</i>	AGENTIC LARGE LANGUAGE MODEL ORCHESTRATION FOR AUTOMATED CIVIC COMPLIANCE: OPERATIONALIZING CROSS-BORDER TECHNICAL REGULATIONS VIA AICU PORTALS
Muhammad FAISAL	<i>Ministry of IT & Telecommunication, Pakistan</i>	EDGE-AI ANOMALY DETECTION AND COMPRESSED MACHINE LEARNING FRAMEWORKS FOR OPERATIONAL TRANSPARENCY IN DISCONNECTED RELIEF ZONES
Asst. Prof. Dr. Viola MAKHZOUM Bader Mazen EL-KHATIB	<i>Islamic University of Lebanon, Lebanon</i>	ARTIFICIAL INTELLIGENCE-DRIVEN SMART GOVERNANCE: ENHANCING TRANSPARENCY AND ACCOUNTABILITY IN ACCOUNTING AUDITING
Olaniyi Habib ALIU Joy Oluwabukola OLAYIWOLA	<i>Federal University Ilaro, Nigeria</i>	A SYSTEMATIC REVIEW OF MACHINE LEARNING APPLICATIONS IN NIGERIAN HIGHER EDUCATION BEYOND TIMETABLING AND PERFORMANCE PREDICTION
Solomon Onen ABAM	<i>Lagos State University, Nigeria</i>	ARTIFICIAL INTELLIGENCE, RESEARCH INNOVATION, AND NATIONAL DEVELOPMENT: AN ETHICAL PERSPECTIVE FOR EMERGING ECONOMIES
Catur Kumala DEWI Eka YUDHYANI Tyas Riris NURDIANSYAH	<i>University of 17 Agustus 1945 Samarinda, Indonesia</i>	STRATEGIES FOR IMPROVING THE QUALITY OF HIGHER EDUCATION: BASED ON AN ANALYSIS OF THE GAP IN THE CHOICE OF NEW STUDY PROGRAMMES IN SAMARINDA AND THE SURROUNDING AREA
Hairun JARIAH Ekawati Dewi Noor ALIDA	<i>University of 17 Agustus 1945 Samarinda, Indonesia</i>	ANALYSIS ON THE DEVELOPMENT OF QUALITY ASSURANCE IN HIGHER EDUCATION IN SOUTHEAST ASIA

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HEAD OF SESSION: Prof. Dr. Ceyda AYSUNA TURKYILMAZ

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Asst. Prof. Onur TURKER Assoc. Prof. Hilal KILIC	<i>İstanbul Gelisim University, Türkiye</i> <i>İstanbul Beykent University, Türkiye</i>	DIGITAL MARKETING COMMUNICATION STRATEGIES IN TRENDYOL'S INSTAGRAM REELS CONTENT: A QUALITATIVE CONTENT ANALYSIS OF POSTS (1-30 JUNE 2026)
Çağla KESKİN Prof. Dr. Özlen ONURLU	<i>Marmara University, Türkiye</i> <i>İstanbul Aydın University, Türkiye</i>	AN APPLICATION ON THE INTERNET OF BEHAVIORS AND DIGITAL MENTAL FATIGUE IN TERMS OF CONSUMER BEHAVIORS
Dr. Ayşe KARAYILAN Asst. Prof. Dr. Yusuf Ozan YILDIRIM	<i>Independent Researcher, Türkiye</i> <i>Dicle University, Türkiye</i>	SENTIMENT ANALYSIS AND MARKETING THEMES IN LIVE STREAMING E-COMMERCE VIDEOS: EVIDENCE FROM AMAZON FASHION AND BEAUTY CONTENT
Gülten KURAM Prof. Dr. Serdar PİRTİNİ Prof. Dr. Ceyda AYSUNA TURKYILMAZ	<i>Marmara University, Türkiye</i>	THE IMPACT OF AI-DRIVEN DIGITAL TRANSFORMATION ON MARKETING AND BRAND MANAGEMENT STRATEGIES IN THE INTERNATIONAL HEAVY-DUTY VEHICLE AFTERMARKET AND SPARE PARTS INDUSTRY: A STRATEGIC ANALYSIS OF PACCAR PARTS AND DAF TRUCKS
Büşra YILDIZ Prof. Dr. Ceyda AYSUNA TURKYILMAZ Prof. Dr. Serdar PİRTİNİ	<i>Marmara University, Türkiye</i>	A STUDY ON E-EXPORT AND THE USE OF BLOCKCHAIN THROUGH DIGITAL MARKETPLACES
Asst. Prof. Dr. Muhammet Ali AYTAÇ Prof. Dr. Mehmet TİĞLİ	<i>İstanbul Gedik University, Türkiye</i> <i>Marmara University, Türkiye</i>	AN EXAMINATION OF PROFESSIONAL EXPERIENCES REGARDING THE USE OF GENERATIVE ARTIFICIAL INTELLIGENCE IN THE ADVERTISING SECTOR: A QUALITATIVE STUDY
Prof. Dr. Mine DEMİRTAŞ Assoc. Prof. Dr. Hilal KILIÇ Assist. Prof. Dr. Mihriban AKYOL AKIN	<i>Beykent University, Türkiye</i>	AN EMPIRICAL STUDY ON GENERATION Z'S USAGE TRENDS IN AI-POWERED CHATBOT JOURNALISM
Yunus Emre ERTOŞ Cansu Melis AKSU	<i>Ege University, Türkiye</i>	MODERN PROMETHEUS AND ARTIFICIAL INTELLIGENCE: THE ECOLOGICAL TENSION OF TWIN TRANSFORMATION

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HEAD OF SESSION: Dr. Mehmet Mert TUNÇMAN		
AUTHOR(S)	ORGANISATION	TOPIC TITLE
Assist. Prof. Songül BİLGİLİ SÜLÜK	<i>Maltepe University, Türkiye</i>	USER EXPERIENCE AND TECHNOLOGY ACCEPTANCE OF TESLA VEHICLES IN AN ONLINE COMMUNITY: A DONANIMHABER NETNOGRAPHY
Res. Asst. Mahmut Talha EREN	<i>Istanbul Medeniyet University, Türkiye</i>	AN ASSESSMENT OF BLOCKCHAIN TECHNOLOGY IN TERMS OF SUPPLY CHAIN TRANSPARENCY AND CONSUMER TRUST
Assoc. Prof. Dr. N. Tülin İRGE	<i>Istanbul Aydın University, Türkiye</i>	THE IMPACT OF DIVERSITY MANAGEMENT ON ORGANIZATIONAL IDENTIFICATION AND ORGANIZATIONAL ATTRACTIVENESS
Assist. Prof. Dr. Özge HABİBOĞLU	<i>Tekirdağ Namık Kemal Üniversitesi, Türkiye</i>	THE RELATIONSHIP BETWEEN FIRM SIZE AND DIGITAL COMPLAINT MANAGEMENT PERFORMANCE IN LARGE-SCALE E-COMMERCE COMPANIES
Asst. Prof. Serkan CANTÜRK	<i>İstinye Üniversitesi, Türkiye</i>	THEORETICAL FOUNDATIONS OF GREEN FINANCE: INFORMATION ASYMMETRY, MARKET FAILURES, AND OPTIMAL PUBLIC INTERVENTION IN SUSTAINABLE ENERGY INVESTMENTS
Asst. Prof. Dr. Yunus BÖLÜKBAŞI	<i>Trakya University, Türkiye</i>	A LONGITUDINAL CASE STUDY OF MARKETING INTENSITY AND MULTIDIMENSIONAL FIRM PERFORMANCE IN THE INSURANCE SECTOR
Mehmet Salih AYDIN Dr. Kasım ŞAHİN	<i>Iğdır University, Türkiye</i>	HONEY CONSUMPTION HABITS AND PURCHASING BEHAVIORS IN SIIRT PROVINCE
Dr. Mehmet Mert TUNÇMAN	<i>İstanbul Ticaret University, Türkiye</i>	A SYSTEMATIC LITERATURE REVIEW OF DIGITALIZATION AND ARTIFICIAL INTELLIGENCE RESEARCH IN TURKISH BANKING FROM A MARKETING PERSPECTIVE

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HEAD OF SESSION: Assoc. Prof. Mustafa KAVGACI		
AUTHOR(S)	ORGANISATION	TOPIC TITLE
Res. Assist. İrem BEKAR Asst. Prof. Dr. Aslan NAYEB	<i>Karadeniz Technical University, Türkiye Yeditepe University, Türkiye</i>	UNIVERSAL DESIGN IN CULTURAL HERITAGE BUILDINGS: A USER-CENTERED EVALUATION OF THE TRABZON KOSTAKI MANSION
Asst. Prof. Dr. Aslan NAYEB Res. Assist. İrem BEKAR	<i>Yeditepe University, Türkiye Karadeniz Technical University, Türkiye</i>	THE BARCELONA CHAIR AS A SEMIOTIC SIGN IN THE CONSTRUCTION OF CINEMATIC INTERIORS
Prof. Dr. Şeref TURHAN Asst. Prof. Dr. Onur METİN	<i>Kastamonu University, Türkiye</i>	DETERMINATION OF NATURAL RADIONUCLIDE CONTENTS OF SOME CEMENT TYPES PRODUCED IN TÜRKİYE BY XRF SPECTROMETRIC TECHNIQUE AND ASSESSMENT OF RADIOLOGICAL HEALTH RISKS
Asst. Prof. Dr. Onur METİN Prof. Dr. Şeref TURHAN	<i>Kastamonu University, Türkiye</i>	RARE EARTH ELEMENT ACCUMULATION AND ECOLOGICAL RISK ASSESSMENT IN SURFACE SOILS AROUND THE KASTAMONU-HANÖNÜ COPPER MINE
Prof. Dr. Fehim FINDIK	<i>Sakarya Uygulamalı Bilimler Üniversitesi, Türkiye</i>	MANUFACTURING OF COMPOSITE MATERIALS VIA 3D PRINTERS: MATERIALS SELECTION AND PROCESS OPTIMIZATION
Prof. Dr. Fehim FINDIK	<i>Sakarya Uygulamalı Bilimler Üniversitesi, Türkiye</i>	SUPERALLOYS: STRENGTHENING MECHANISMS, MICROSTRUCTURAL EVOLUTION, AND ADVANCED APPLICATIONS

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HEAD OF SESSION: Asst. Prof. Philippe Barbosa SILVA

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Yassine BALLOUT Yassine EL MIZ Hanane EL HAROUACHI Amin EL AZIZI Dounia AHOUDI Mohammed ELGETTAFI Rachid HAKKOU Mohamed LOUTOU	<i>Mohammed First University, Morocco</i>	NARROWING BAND GAP ENERGY TO VISIBLE LIGHT OF FE₂O₃-BASED GEOPOLYMERS THROUGH VOLUMETRIC IRRADIATION
Lawal N.A. Omisande L.A.	<i>Federal Polytechnic Ilaro, Nigeria</i>	THE EFFECTIVENESS OF CRYSTALLINE WATERPROOFING ADMIXTURE IN HYDROPHOBIC CONCRETE
Asst. Prof. Dr. Santoshi MISRA Assoc. Prof. Dr. Sirisha DAVID	<i>Kaveri University, India St. Ann's College for Women, India</i>	MATHEMATICAL OPTIMIZATION FOR EFFICIENT WATER RESOURCE ALLOCATION IN SEMI-ARID AGRICULTURAL REGIONS: INSIGHTS FROM TELANGANA
Badre ZINAOUI Prof. Dr. Najoua LABJAR Prof. Dr. Souad EL HAJJAJI Chaimaa ELABBARI	<i>Mohammed V University, Morocco</i>	INTEGRATED SOLAR DESALINATION WITH THERMAL STORAGE AND ENERGY RECOVERY
Zahid Ullah KHAN	<i>Northeastern University, China</i>	EXPERIMENTAL INVESTIGATION OF AIRFLOW DYNAMICS IN A PEDIATRIC NASAL AIRWAY USING PARTICLE IMAGE VELOCIMETRY
Mustapha AIT LAMINE	<i>Mohammed V University, Morocco</i>	KSEWA EFFECT INTERACTION ON THE QUANTUM TELEPORTATION IN AN ISOTROPIC TWO-QUBITS HEISENBERG QUANTUM CHANNEL
Geovanna Oliveira da PAIXÃO Asst. Prof. Philippe Barbosa SILVA	<i>Goiano Federal Institute, Brazil</i>	ASSESSMENT OF ROAD SAFETY CONDITIONS AROUND THE PROFESSOR LUIZ ALBERTO LEÃO MUNICIPAL SCHOOL IN RIO VERDE-GO: APPLICATION OF THE STAR RATING FOR SCHOOLS (SR4S) METHODOLOGY
Prof. Dr. Saima GULZAR	<i>Superior University, Pakistan</i>	NURTURING URBAN MICROCLIMATES AND HUMAN WELLBEING THROUGH SMALL-SCALE GREEN SPACES IN DENSE METROPOLITAN CITIES: A CASE STUDY OF LAHORE-PAKISTAN
Darvem do Nascimento SILVA Asst. Prof. Philippe Barbosa SILVA	<i>Goiano Federal Institute, Brazil</i>	TECHNICAL FEASIBILITY OF USING WASTE COOKING OIL AS A MODIFYING AGENT FOR ASPHALT BINDERS

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HEAD OF SESSION: Dr. Sodikov Mirziyo Odiljon UGLI		
AUTHOR(S)	ORGANISATION	TOPIC TITLE
Akram FANANE Asma REGRAGUI DOUNIA Mounaim L'HOUSSAINE	<i>Cadi Ayyad University, Morocco</i>	IMMERSIVE EXPERIENCE IN THE METAVERSE AND USER ENGAGEMENT AMONG MOROCCAN GENERATION Z: INDIGENOUS MECHANISMS AND AN EXTENDED STIMULUS–ORGANISM–RESPONSE MODEL
Dr. Teona GOGITIDZE	<i>Ivane Javakhishvili Tbilisi State University, Georgia</i>	GEORGIA AS A WINE NATION: WINE DIPLOMACY AND TOURISM POTENTIAL
Assoc. Prof. Dr. Elena BUNDUCHI	<i>George Emil Palade University of Medicine, Pharmacy, Science and Technology of Targu Mures, Romania</i>	DOES CIRCULAR ECONOMY PERFORMANCE CREATE FINANCIAL VALUE? EVIDENCE FROM EUROPEAN LISTED COMPANIES
Dr. Venet SHALA Dr. Demir LIMA Halil HASANI Arena DURAJ	<i>University of Prizren "Ukshin Hoti", Kosovo</i>	ETHICAL LEADERSHIP AND THE CREATION OF COMPETITIVE ADVANTAGE THROUGH STRATEGIC MANAGEMENT
Oana CHINDRIȘ-VĂSIOIU Mădălina TOCAN	<i>Romanian Academy, Romania</i>	RECONFIGURING EUROPEAN INDUSTRIAL POLICY IN THE CONTEXT OF ECONOMIC DECARBONIZATION
Dr. Sodikov Mirziyo Odiljon UGLI	<i>Tashkent State University of Economics, Uzbekistan</i>	DIGITAL MARKETING AS A STRATEGIC IMPERATIVE FOR MICE TOURISM SECTOR MATURATION: AN EMPIRICAL EXAMINATION OF THE UZBEKISTAN CONTEXT
Sobia NASEEM	<i>Hunan University of Arts and Science, China</i>	GLOBAL COAL MINING, HEATWAVE INTENSIFICATION, AND ENVIRONMENTAL SUSTAINABILITY: EXAMINING THE CLIMATE CONSEQUENCES OF FOSSIL FUEL DEPENDENCE
HARIBOU Nissrine Prof. Kawtar NFISSI	<i>Sidi Mohammed Ben Abdellah University, Morocco</i>	GREEN AMBITIONS, INDUSTRIAL PRESSURES: THE TENSION BETWEEN ECONOMIC DEVELOPMENT AND ENVIRONMENTAL PROTECTION IN MOROCCO

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HEAD OF SESSION: Asst. Prof. Dr. Kastriote VLAHNA

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Dr. Vardo CHOKHARADZE	<i>Batumi Shota Rustaveli State University, Georgia</i>	PECULIARITIES OF THE ERGATIVE CONSTRUCTION IN THE SHAVSHIAN DIALECT
Ihor HAVRYLO	<i>Uzhhorod National University, Ukraine</i>	POSTMODERN NARRATIVE STRATEGIES IN JULIAN BARNES'S NOVEL "TALKING IT OVER"
Natalia Yurievna TOLSTOPYATOVA Elena Nikolaevna KLEMENOVA	<i>Southern Federal University, Russia Rostov State University of Economics, Russia</i>	THE VALUE OF "LOVE" IN THE ENGLISH-LANGUAGE MEDIA DISCOURSE
Zaneidou NAFIOU SAYABOU Ayodele Adebayo ALLAGBE Franck AMOUSSOU	<i>André Salifou University of Zinder, Niger</i>	CONSTRUCTING CLIMATE CRISIS: A MULTIMODAL POSITIVE DISCOURSE ANALYSIS OF A SPEECH DELIVERED BY JOHAN ROCKSTRÖM
Prof. Dr. Gabrijel ONDRASEK Asst. Prof. Jelena HORVATINEC ISAKOVIĆ	<i>University of Zagreb, Croatia</i>	GLOBAL METAL CONTAMINATION: ENVIRONMENTAL PATHWAYS, HUMAN HEALTH RISKS, AND SUSTAINABLE REMEDIATION
Dafina VLAHNA	<i>University of Pristina "Hasan Prishtina", Kosovo</i>	THE EVOLUTION OF FINANCIAL LAW IN THE DIGITAL ERA: REGULATORY CHALLENGES, FINANCIAL STABILITY, AND THE PROTECTION OF ECONOMIC INTERESTS
Asst. Prof. Dr. Kastriote VLAHNA	<i>University of Prizren "Ukshin Hoti", Kosovo</i>	THE IMPACT OF EUROPEAN UNION LAW ON THE DEVELOPMENT OF CIVIL LAW PRINCIPLES: HARMONIZATION, LEGAL PROTECTION, AND EMERGING CHALLENGES
Dr. Roxana Mihaela MOISOIU	<i>U.S.P.E.E. "C. Stere", Moldova</i>	ARTIFICIAL INTELLIGENCE AND STATE SECURITY: OPPORTUNITIES, RISKS, AND CHALLENGES FOR NATIONAL SECURITY IN THE DIGITAL AGE

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HEAD OF SESSION: Assoc. Prof. Gönül GÖKÇAY

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Nurgül ARPAG	<i>Bezmialem Vakif University, Türkiye</i>	THE DEVELOPMENT OF SPECIALIZATION IN OPERATING ROOM NURSING: GLOBAL APPROACHES AND THE CURRENT STATE IN TÜRKİYE IN TERMS OF EDUCATION AND CERTIFICATION
Asst. Prof. Dr. Demet ÖZTÜRK İlayda YASAN	<i>Lokman Hekim University, Türkiye</i>	COMPARISON OF PAIN INTENSITY, SHOULDER FUNCTION, AND JOB SATISFACTION ACROSS DIFFERENT OCCUPATIONAL GROUPS
Asst. Prof. Dr. Kemal Ozan LÜLE	<i>Gaziantep University, Türkiye</i>	RESEARCH TRENDS AND EMERGING HOTSPOTS IN SGLT2 INHIBITORS FOR NAFLD/MASLD: A BIBLIOMETRIC ANALYSIS
Rumeysa Buse ORUÇ Prof. Dr. Atıla ÇAĞLAR	<i>Kastamonu Üniversitesi, Türkiye</i>	DETERMINING PRESCHOOL TEACHERS' AWARENESS OF HELICOPTER PARENTING
Sevinj Tahir KARIMLI	<i>Azerbaijan University of Languages, Azerbaijan</i>	TEACHING ENGLISH WITH DIFFERENT STRATEGIES TO IMPROVE ORAL SPEAKING SKILLS
Assoc. Prof. Dr. İlke KOCAMAZ	<i>Marmara University, Türkiye</i>	FROM CULTURE INDUSTRY TO ALGORITHMIC OTHER: NARCISSISM AND THE COMMODIFICATION OF RELATIONSHIPS IN POSTMODERN CONSUMER CULTURE
Assoc. Prof. Dr. İlke KOCAMAZ	<i>Marmara University, Türkiye</i>	INVESTIGATING CONSUMER-BRAND RITUALS AND NEW MEANS OF MEANING CREATION IN THE DIGITAL AGE

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HEAD OF SESSION: Muhammad JAHANZAIB

AUTHOR(S)	ORGANISATION	TOPIC TITLE
Abubakar U. S. Hajara T. R. Aisha I. D.	<i>National Biotechnology Development Agency, Nigeria Northwest University, Nigeria</i>	EVALUATION OF HEAVY METAL CONTENT OF SOME MARKETED ANTIULCER HERBAL PRODUCTS SOLD IN KANO STATE, NIGERIA
K. R. PADMA K. R. DON	<i>Sri Padmavati Mahila Visvavidyalayam, India</i>	BEYOND SPECTRA: TRANSFORMING NANOENGINEERED SYSTEMS THROUGH ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING
Maria-Crinela ARDELEANU Helmina ARDELEANU Mircea NICOARĂ Alin Stelian CIOBÎCĂ	<i>Alexandru Ioan Cuza University, Romania</i>	INVESTIGATING THE IMPACT OF MAGNETITE NANOPARTICLES ON SCOPOLAMINE-INDUCED COGNITIVE IMPAIRMENT, BEHAVIORAL AND OXIDATIVE STRESS IN ZEBRAFISH (DANIO RERIO)
Ayobami Josiah ADEREMI Abdulrazaq IZUAFA Oluwafemi Adebayo OYEWOLE	<i>Federal University of Technology Minna, Nigeria</i>	SCREENING AND ISOLATION OF CHITOSAN- PRODUCING BACTERIA
Khalil LOUKHSSAMI Muhammad JAHANZAIB	<i>Mohammed V University, Morocco</i> <i>Government Graduate College Taunsa Sharif, Pakistan</i>	ERGOTROPY AND QUANTUM CORRELATIONS IN A DRIVEN TWO-DOUBLE-QUANTUM-DOT QUANTUM BATTERY UNDER 1/F CHARGE NOISE SYNTHESIS AND CHARACTERIZATION OF NICKEL ALUMINATE/NICKEL OXIDE NANOCOMPOSITE FOR SUPERCAPACITOR APPLICATIONS
Bejja NIHAD Bencheikh MOUNAIM Darhi ZAKARIAE Farid FALYOUNI Larbi EL FARH	<i>Mohammed I University, Morocco</i>	COMPARATIVE FIRST-PRINCIPLES REVIEW OF TERNARY ALKALI–ALKALINE EARTH PHOSPHIDES: STRUCTURE–PROPERTY RELATIONSHIPS FOR THERMOELECTRIC AND OPTOELECTRONIC APPLICATIONS
Asst. Prof. Hebat-Allah S. TOHAMY	<i>National Research Centre, Egypt</i>	NOVEL HOLLOW CARBON DOTS FROM CACTUS CLADODES PEEL AS A QUALITATIVE ‘TURN-ON’ FLUORESCENCE AND NAKED-EYE DETECTION OF THE FLAMMABLE CYCLOHEXANE GAS SENSOR

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HEAD OF SESSION: Assoc. Prof. Dr. Mehmet Emin KALGI		
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Assoc. Prof. Dr. Mehmet Emin KALGI	<i>Ardahan University, Türkiye</i>	RELIGIOUS COMMUNITIES AND RADICALIZATION: A SOCIO-PSYCHOLOGICAL PERSPECTIVE
Assoc. Prof. Dr. Mehmet Emin KALGI	<i>Ardahan University, Türkiye</i>	THE PHENOMENON OF RELIGIOUS CONVERSION: A PSYCHO-SOCIAL STUDY ON INDIVIDUALS CONVERTING FROM CHRISTIANITY TO ISLAM
Dr. Essien Ekong AKPAN	<i>Olabisi Onabanjo University, Nigeria</i>	BODY APPRECIATION, SOCIAL MEDIA ENGAGEMENT AND SELF-ESTEEM: A CASE STUDY OF OLABISI ONABANJO UNIVERSITY, AGO-IWOYE UNDERGRADUATES
Prof. Dr. Ananda MAJUMDAR	<i>Harvard University, United States</i>	THE ROLE OF RELIGION IN SHAPING CIVILIZATION: A COMPREHENSIVE ANALYSIS OF ITS IMPACT ON SOCIAL DEVELOPMENT AND COHESION
Yusuf Ahmed TIJJANI	<i>Ahmadu Bello University, Nigeria</i>	FROM THEORY TO MODEL: A SYSTEMATIC REVIEW OF THEORETICAL FRAMEWORK OPERATIONALIZATION IN QUANTITATIVE RESEARCH